

BUILD YOUR GAMES BUSINESS IN JAPAN PLAY UK 2008

Monday 6 to Friday 10 October 2008

Build on the success

- > Visit the Tokyo Games show and meet Japanese, Chinese and other International games manufacturers, developers and publishers.
- > Build on five years success assisting UK companies at this world premiere computer entertainment event.
- > Join an excellent programme of activities that includes access to senior executives of potential client companies.

Why attend?

- > To benefit from the opportunity to engage with key industry players such as Nintendo, Sony Computer Entertainment, Capcom, Square Enix and the Computer Entertainment Suppliers Association.
- > To meet with international companies attending the event that includes a delegation from China.
- > Pre-arranged B2B meeting programme with the availability of experienced interpreters.
- > Take advantage of meetings with industry leaders at a seminar and reception that form part of the visit programme.
- > Receive practical advice and support from the UKTI team.
- > Gain first hand experience of the opportunities in Japan through sector briefings and contacts with industry bodies.
- > Promotion of your company in Japan that includes PR and a translated brochure.

Where is this taking place?

- > Business meetings will be held in Tokyo and Kyoto/Osaka. There will be an opportunity for companies to schedule their own meetings in addition to the scheduled programme.

Tailored package

The beauty of using the Overseas Market Introduction Service is that it is tailored exactly to your requirements, from a competitor report right through to an Embassy reception – a breadth of service no other organisation can offer.

To receive an application form and further details please contact:

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Deadline for application
31st July 2008